



Moose Jaw Cultural Centre, Moose Jaw, SK • The Esplanade, Medicine Hat, AB • Manitoba Children's Museum, Winnipeg, MB • Yukon Arts Centre, Whitehorse • Rotary Centre for the Arts, Kelowna, BC – Photo: Pamela Gilani • Le Pays de la Sagouine, NB

international symposium **2008**
creative construct
 building for culture and creativity

APRIL 28 – MAY 1, 2008
 Fairmount Château Laurier, Ottawa, Canada

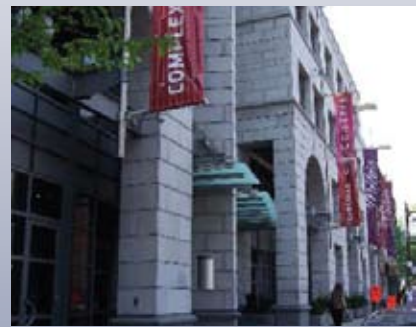
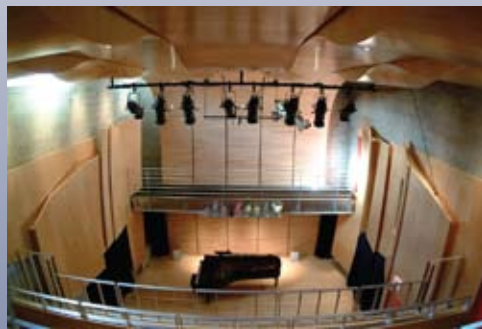
The **Creative Construct: Building for Culture and Creativity** symposium will bring together Canadian and international participants to exchange the latest ideas and practices on the development of cultural and creative spaces; cultural planning and investment strategies for cultural infrastructure and cultural districts; and collaborative approaches to enhancing the cultural vitality, creative potential, and competitiveness of cities and communities.

The international symposium includes **keynote speakers**, **presentations**, **panels**, and various styles of **workshops** to examine the role and importance of cultural infrastructure in furthering culture and creativity in cities and communities.

The **Creative Construct: Building for Culture and Creativity** international symposium is organized by the Centre of Expertise on Culture and Communities at Simon Fraser University in collaboration with the City of Ottawa.

WHO SHOULD ATTEND:

- * Cultural planners and policy-makers
- * Architects and urban planners
- * Civic leaders and elected officials
- * Cultural sector leaders and entrepreneurs
- * Cultural facility managers and directors
- * Private sector developers and investors
- * Educators and academics
- * Researchers on creative cities and cultural development
- * Consultants and urban theorists
- * Not-for-profit cultural organizations
- * Artists from all disciplines



“In the landscape of the 21st century, nothing looms larger than culture. It is the new infrastructure, the civic bedrock on which the most successful modern metropolises are built. Culture is to the contemporary city what roads, sewers and bridges were in the 19th and early 20th centuries.”
 – Christopher Hume, *The Toronto Star*, 2007

SCHEDULE OF SESSIONS AND EVENTS

SPEAKERS

MONDAY, APRIL 28

Pre-conference and Opening Reception

Pre-conference and design charette:
Designing sustainable creative spaces

DAY 1 – TUESDAY, APRIL 29

Perspectives and Possibilities

MORNING

**Host welcome: Mayor Larry O'Brien,
City of Ottawa**

**Welcome/Speech: The Honourable Lawrence
Cannon, P.C., M.P., Minister of Transport,
Infrastructure and Communities ***

**Keynote presentation: Sir Ken Robinson
Creativity as a core necessity of human and
community development**

**Keynote plenary panel and dialogue:
Cultural expression, creativity and diversity in a
globalizing world**

**Professor Y. Raj Isar, The American University of
Paris**

AFTERNOON

Workshops and Dialogues

CONCURRENT SESSIONS – A

**Creating cultural opportunities for sustainable
cities.** Research findings from the UK, EU, and Canada,
and a toolkit for planning.

The Custard Factory. Once an empty factory complex,
now one of Europe's largest arts hubs. How it got
there, how it is evolving, and some related UK projects.

**New Aboriginal cultural centres of the Haida and
the Huron Wendat Nations.** Major new facilities
reflecting community objectives and artist involvement.

Digital hubs: Lessons from the first wave.
Featuring The Digital Hub, Ireland, and The Media
Guild, Amsterdam

Cultural Research Salon: Urban Revitalization

CONCURRENT SESSIONS – B

Partnering with the Louvre and Guggenheim.
Culture leads a globally significant tourism
destination – the Cultural District, Saadiyat Island,
Abu Dhabi, United Arab Emirates

**Arts centres as cultural incubators: Models and
experiences.** Featuring Art House, City of Melbourne,
Australia; Capitol Hill Arts Centre, Seattle; MEDUSE
Co-Operative, Quebec City; Maisons de la culture,
Montréal. Bilingual

**Alternative urban scenes: Recognizing and protecting
in-between spaces and alternative users.**
Lessons from Australia, Europe, and Canada.

**Living together in creative cities: The role of
cultural-creative spaces in promoting interaction
and participation – how do they facilitate intercultural
dialogue?** Organized by the Canadian Commis-
sion for UNESCO

**Cultural Research Salon:
Fostering a Creative Economy**

EVENING

Mayor's Opening Reception Gala (Ottawa City Hall)

DAY 2 – WEDNESDAY, APRIL 30

Integrating Policy, Planning, and Partners

MORNING

**Keynote Speech: Son Honneur, monsieur
Gérard Tremblay, Maire de Montréal ***

**Keynote presentation: Dr. Allen J. Scott, UCLA
The cultural economy of cities: Policy implications
for Canada**

Creative Convergence Project, Toronto. Looking
at the links among major environmental, medical
research, cultural industry and community projects

**Infrastructure policy integration: Challenges,
successes, prospects.** Insights from an expert panel
of government policy-makers and academics

AFTERNOON

**The Montréal Report: Update on Rendezvous 07,
held November 2007.** This Summit involved civic,
provincial and federal officials in a discussion of
Montréal's 10-year cultural development plan. Panel
will also discuss plans for a new cultural hub—
Quartier de spectacle—and other projects.

Day 2 continued...

**Interim findings from research on the state of
Canada's Cultural Infrastructure.** Discussion by
researchers from the Pacific, Prairies, Ontario, Quebec,
and Atlantic regions.

Tours and mobile sessions
(presented by City of Ottawa):

1. Seeing Ottawa: A downtown tour of contemporary
art galleries and public art installations
2. Heritage Ottawa: Museum bus tour
3. Presenting Ottawa: The business of building new
arts facilities

**Cultural Research Salon: Cultural development in
rural communities**

**Cultural Research Salon: Connecting cultural space
with community**

EVENING

Arts Court Gala

DAY 3 – THURSDAY, MAY 1

Solutions and Leadership

MORNING

**Keynote speech: The Honourable Josée Verner, P.C.,
M.P., Minister of Canadian Heritage ***

**Keynote presentation: Robert Palmer, Director of
Culture, Cultural and Natural Heritage, Council of
Europe * Leadership challenges and models of
intercultural collaboration in European cities**

**Plenary presentation: The Nonprofit Finance Fund
(USA). Understanding capital for organizations,
facilities, and funders ***

AFTERNOON

Workshops and Dialogues

CONCURRENT SESSIONS – C

Artscape 20 years on: Lessons and outlook.
A strategic-level review of Toronto Artscape's
experience as a leading exponent for artist spaces and
creative placemaking, and a look ahead at the policies
and actions needed in Canada.

**Artist housing and studio space: A cornerstone of
creative infrastructure.** Some best practices for art-
ists' live/work spaces in Canada and the United States.

**Alternate financing and partnership solutions for
cultural infrastructure at the regional level.**
Research and models from Ontario and Massachusetts.

Panel (TBA)

**Cultural Research Salon: Neighbourhood cultural
centres: Sites of community development**

CONCURRENT SESSIONS – D

**Keeping arts infrastructure and artistic mission in
balance.** Canada's arts funding bodies have been chal-
lenged to consider the impact of capital investments
on the capacities, programming and public outreach
of recipients. The panel reflects on capital funding
practices and suggests policy-development paths.

Case studies in public-private partnerships.
Tools for local government to create partnerships for
new facilities

Creative City initiatives and urban planning solutions

**Creative cities and community engagement:
Consultations, plans, and implementation.** Toronto,
Calgary, and Vancouver

**Cultural Research Salon: Changing archival
landscapes**

Closing Event

EVENING

Closing Reception

"Taste of Ottawa's Byward Market"
(Events in Ottawa's historic and vibrant Byward Market)

* Invited

Session times, descriptions and presenters are subject to change.



Arts Court, Ottawa

Jason Alsop, Operations Manager, Haida Heritage Centre at Qu'y'Innagaay, Haida Gwaii (Skidegate, Queen Charlotte Island, BC)
Jane Andrew, PhD Candidate, University of Adelaide, Australia
Dr. Clarence Bayne, Director, Institute for Community Economic Development, Concordia University, Montréal
Sue Beal, Team Leader, Arts House, City of Melbourne, Australia
Dr. Stephen Brennan, Director of Marketing and Strategy, Digital Hub Development Agency, Dublin, Ireland
Billie Bridgman, Executive Vice President, Toronto Artscape
Andrew Bullen, Director, Media Guild, Amsterdam
Geoff Cape, Executive Director, Evergreen Canada, Toronto
Amy Cervenak, University of Toronto
June Creelman, Partner, Apropos Planning; Past President, Glebe Community Association, Ottawa
Brigitte Desrochers (panel moderator), Canada Council for the Arts, Ottawa
Dave Donaldson, Manager, Manotick Mill Development Corporation
Mirela Duculescu, MA Candidate, Faculty of Art and Design, University of Alberta
Guy Sioui Durand (panel moderator), Québec City, QC
Michael Gordon / Mark Pickersgill, Planners, City of Vancouver / Corporation of Delta, BC
Professor Graeme Evans, Cities Institute, London Metropolitan University, UK
Sue Harvey, Managing Director, Cultural Services, City of Vancouver
Debbie Hill (panel moderator), Manager, Cultural Services, City of Ottawa
Professor Y. Raj Isar (keynote), Department of Global Communications, The American University of Paris
Tim Jones, President and CEO, Toronto Artscape
Matthew Kwatinetz, Artistic Director/CEO, Capitol Hill Arts Center, Seattle
Andrew Lee (panel moderator), Manager of New Business Development, Ontario Social Housing Services Corp., Toronto
John Lorinc, Journalist and Author, Toronto
Rob Mackay, Acting Director, Economic and Environmental Sustainability Branch, Department of Planning, Transit and the Environment, City of Ottawa
Jane Marstrand, Arts Action Research, New York
Shauna McCabe, Associate Professor/Canada Research Chair, Mount Allison University, Sackville, New Brunswick
Kelly McCray, Active 18 Group, Toronto
Miriam McTierman & Lisa Singer, Archives of Ontario
Jim Morrow, Artistic Director, Mermaid Theatre, Windsor, NS
Yolanda Nava, Director of Special Projects, National Hispanic Cultural Centre, Albuquerque New Mexico
Terry Nicholson, Manager, Cultural Affairs, Economic Development, Culture & Tourism, City of Toronto
Patrick Overton, The Front Porch Institute, Astoria, Oregon
Jay Paget, Program Director, Massachusetts Cultural Facilities Fund, Boston
Robert Palmer (keynote), Director, Directorate of Culture, Cultural and Natural Heritage, Council of Europe, Brussels *
Dave Peebles, Marketing Director, Custard Factory, Birmingham, England
Raymond Picard, Director General, Tourist Office, Wendake; Hotel-Museum of the Huron Wendat Nation, Wendake, QC
Louise Poulin, ArtExpert, Montréal
Miles G. Richardson, CEO, Haida Heritage Centre at Qu'y'Innagaay, Haida Gwaii *
Jocelyn Robert, MEDUSE Co-Operative, Quebec City
Sir Ken Robinson (keynote)
Dr. Terry Rock, President & CEO, Calgary Arts Development Authority
Professor Pier Luigi Sacco / Guido Ferilli, University IUAV of Venice
Jason Schupbach, Director, ArtistLink, Massachusetts Cultural Council, Boston
Professor Allen J. Scott (keynote), Distinguished professor of Public Policy and Geography, Department of Geography, UCLA, (keynote)
Professor Kate Shaw, Melbourne University, Australia
Vladimir Skok (panel moderator), Director, eCulture, Department of Canadian Heritage
Celia Smith, Executive Director, ArtsBuild Ontario
Dr. Will Straw, Professor, Department of Art History and Communication Studies, McGill University, Montreal
Dr. Alan Stanbridge, Assistant Professor, Visual and Performing Arts, University of Toronto
Gordon Stratford, Design Director & Senior VP, HOK Architects, Toronto
Mayor Gérard Tremblay (keynote), Montréal, QC, Keynote speech *
Ross Wallace, Director, Strategic Partnerships, MaRS, Toronto
Herb Weiss, Economic and Cultural Affairs Officer, City of Pawtucket, Rhode Island

* Invited

CONFERENCE FEES

Fees are in Canadian dollars and include tax.

Early Bird (by February 15, 2008): \$690 (includes GST)

Regular Conference Fee (after February 15, 2008):
\$850 (includes GST)

Student Fee: \$320 (includes GST)

Rates include all sessions, meals, and special events.
Please contact us directly if you have any questions.
For more information or to register using our online form,
visit: www.symposium2008.ca/e/registration.html

ACCOMMODATION

The Symposium will take place at the historic Fairmont
Château Laurier Hotel in Ottawa, Canada.

Symposium Participants' Special Room Rates:
Moderate Room (great for one person): \$149 per night
Fairmont Room: \$169 per night

Book your stay by visiting www.fairmont.com/laurier
or call 1-800-441-1414 within North America.

ABOUT OTTAWA

The City of Ottawa is the proud host of *Creative Construct:
Building For Culture and Creativity*. As host, the City will be
providing cultural programming showcasing the myriad
talents of the Ottawa arts and cultural community.

View a calendar of events at www.ottawa.ca/spotlight

CONTACT INFO

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